



## ALDAY COMMUNICATIONS

I N C O R P O R A T E D

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### **BANDEL JOINS ALDAY COMMUNICATIONS AS DESIGN COORDINATOR**

FRANKLIN, Tenn. – Alday Communications, Inc. has hired Jennifer Bandel as design coordinator, announced Mike Alday, president. Bandel is responsible for managing graphic design projects and collateral development for the agency's various accounts.

"As an agency, we've grown to the point that we needed someone with the right technical experience to manage our design projects internally," said Alday. "Jennifer has an extensive education in graphic design, advertising and public relations and her experience is very valuable to our firm."

Prior to joining Alday Communications, Bandel was an account executive with Continental Marketing Group. She holds degrees in marketing management and advertising from Northwood (Fla.) University and has studied visual communications at the International Academy of Design and Technology.

Founded in 1994, Alday Communications, Inc. is a nationally competitive, full-service public relations and marketing agency located in Franklin, Tenn. Specializing in strategic communications, ACI serves clients of all sizes across a variety of industries and has special expertise in the industries of golf, footwear, publishing, sporting goods and gardening. For more information, visit [www.aldaycommunications.com](http://www.aldaycommunications.com).

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