



ALDAY COMMUNICATIONS

I N C O R P O R A T E D

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CONTACT: Alday Communications

615.791.1535

pr@aldaycommunications.com

RAYMOND PROMOTED TO ACCOUNT EXECUTIVE AT ALDAY COMMUNICATIONS

FRANKLIN, Tenn. – Alday Communications, Inc. has promoted Josh Raymond to the position of account executive, announced Mike Alday, president. Raymond will be responsible for managing the agency's relationships with various clients in the golf, sporting goods and footwear industries.

"Josh has progressed into a leadership role with many of our clients and built valuable relationships with them," said Alday. "Add that to his creative thinking and ability to juggle projects, and he has the skills needed to be a great account executive."

Raymond joined Alday Communications in 2004 as an account coordinator. Previously, he held communications positions with the University of Tennessee Football Office and the Tennessee Wildlife Federation. Raymond holds a Bachelor of Science Degree in Sport Management with minors in public relations and business administration from the University of Tennessee-Knoxville.

Founded in 1994, Alday Communications, Inc. is a nationally competitive, full-service public relations and marketing firm located in Franklin, Tenn. Specializing in strategic communications, ACI serves clients of all sizes across a variety of industries and has special expertise in the industries of golf, footwear, publishing, sporting goods and gardening. For more information, visit www.aldaycommunications.com.

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